

Sponsorship Proposal of All Events

African Islamic Banking and Finance Road Show 2017

(Tanzania, Uganda, Nigeria, South Africa, Kenya, Mauritius, Cameroon, Morocco)

LEAD SPONSOR 40,000 USD

The benefits offered by the Lead Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference Area of all conferences' venue
- Logo of company/brand will be displayed at
 - 1) Main Backdrops
 - 2) Coverage in Event Reports
 - 3) Invitation Cards
 - 4) Reception Desks (Front or back)
 - 5) All E-Communications
 - 6) Display stands at entrance
- Four (4) Complimentary delegate passes for each conference – to share with colleagues and business partners
- Speaker Presentations in all conferences' programs
- Two (2) A4 complimentary color back cover advertisements for each conference in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking)
- Pre & Post event media coverage in leading newspapers & TV channels
- Acknowledgement at opening and closing ceremony of each event
- CEO's/ Chairman's message in Conferences' program profiles
- 4 Advertisement Standees in all conferences' halls. (2 inside, 2 outside)
- Insertion of Sponsor's corporate brochure in the Conferences' folder
- Sponsor may send Press releases of the events to PR Department of AlHuda CIBE

GOLD SPONSOR 30,000 USD (Two Positions)

The benefits offered by the Gold Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area
- Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
- Two (2) delegate passes for each conference – to share with colleagues and business partners
- Presentation at Main Program of the conferences
- One A4 color advertisement per each event in Bi-Monthly Islamic Banking Magazine (True Banking)
- CEO's/ Chairman's message in Conference program profiles
- 02 Advertisement Standees (1 inside & 1 outside) per event
- Insertion of Sponsor's corporate brochure in the Conferences' folders

TECHNOLOGICAL SPONSOR 25,000 USD

The benefits offered by the Technological Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area
- Logo of company/brand will be displayed at:

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|------------------------|-----------------------------------|
| 1) Main Backdrop | 2) Coverage in Event Report |
| 3) Invitation Cards | 4) Reception Desk (Front or back) |
| 5) All E-Communication | 6) Display stand at entrance |

- One (1) delegate pass for the conference – to share with colleagues and business partners
- Presentation at the Main Program of the Conferences
- One (1) Advertisement of Standees in conferences’ halls
- One (1) A4 color advertisement each event in Bi-Monthly Islamic Banking Magazine (True Banking)

VENUE SPONSOR 25,000 USD

The benefits offered by the Venue Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display for each event. Stall will be located in the main Conference area
- Logo of company/brand will be displayed at

1) Side wing of Main Backdrops	2) Coverage in Event Reports
3) Invitation Cards	4) Reception Desks (Front or back)
5) All E-Communications	6) Display stands at entrance
- One (1) delegate pass for each conference – to share with colleagues and business partners
- One (1) Advertisement Standees in conference hall
- One (1) A4 color advertisements in Bi-Monthly Islamic Banking Magazine (True Banking) - (Advertisement worth 1400 USD)
- Company names cards will be displayed at Lunch & Tea areas as Venue Sponsor

EXHIBITION SPONSOR 20,000 USD

The benefits offered by the Exhibition Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area
- Logo of company/brand will be displayed at

1) Main Backdrop	2) Coverage in Event Report
3) Invitation Cards	4) Reception Desk (Front or back)
- One delegate pass for each conference– to share with colleagues and business partners
- Presentation at the Main Programs of the Conferences
- One (1) Advertisement standee for each conference

[All Conditions Strictly Applied]

1. Artwork CD and all display material should be provided by client.
2. All offers are strictly valid only in case of 100 % advance payment in favor of 'AlHuda CIBE'