



Islamic  
Microfinance  
News



# Islamic Microfinance News

Global Hub of Islamic Microfinance Updates



**Islamic Microfinance**  
An Incredible tool for  
poverty alleviation



## About AlHuda Centre of Islamic Banking & Economics (CIBE)

AlHuda CIBE is now firmly established in Islamic Financial market, working in the field of Islamic Banking & Finance for the last eight years dedicatedly. It has built up a range of excellent services to advance the company's core competences in the promotion of Islamic Banking & Finance into the masses through Advisory & Consultancy, Education & capacity building, Research & Development and Publications, & events.



The proactive services of AlHuda CIBE are:



[www.truebanking.com.pk](http://www.truebanking.com.pk)



Takaful Consultancy Wing

[www.alhudacibe.com/takafulindustry](http://www.alhudacibe.com/takafulindustry)



Halal Research Council

[www.halalrc.org](http://www.halalrc.org)



Centre of Excellence in  
Islamic Microfinance

[www.alhudacibe.com/imhd](http://www.alhudacibe.com/imhd)

SUKUK  
سكوك

[www.sukuk.com.pk](http://www.sukuk.com.pk)

## About AlHuda Centre of Excellence in Islamic Microfinance (CEIMF)

To meet the exacting requirements, AlHuda CIBE has established a dedicated department for Microfinance industry called Center of Excellence in Islamic Microfinance. The basic purpose of establishing CEIMF is to facilitate the institutions working for the poverty alleviation in Shari'ah Compliant way.

AlHuda Centre of Excellence in Islamic Microfinance is providing these following services:

- Shari'ah Advisory and Supervision Services

- Development for Islamic Microfinance Institution/ Bank

- Islamic Microfinance Product Development

- Capacity Building through Trainings and Awareness

- Innovation and Research

## 1. About Islamic Microfinance

Microfinance has emerged as an important instrument to help a large number of "Unbankable" members of society to reduce poverty and encourage economic growth in neglected parts of the world.

It is widely accepted that micro finance is the most effective tool for alleviation of poverty and uplift the living standards of poor, but as per market studies conventional micro financial system could not serve the potential as expected due to the few deficiencies in the system.

Islamic microfinance has traits to provide a parallel support to the poorest of the poor and its imminent qualities leaves no room for structural devastation as emphasizes ethical, moral & social factors to promote equality and fairness for the good of the society.

### Need Assessment of Islamic Microfinance News

It is considerable that already many magazines are providing the news updates on Conventional Microfinance and on Islamic Banking & Finance but the way Islamic Microfinance is rising, its recognition is also essential.

AlHuda CIBE is an individual platform which is not only providing its excellence in Islamic Microfinance but also introducing a central hub of Islamic Microfinance News called "Islamic Microfinance News"





dedicatedly focusing on Islamic Microfinance news and updates from all around the world. “AlHuda Islamic Microfinance News” is a first ever leading publication in Islamic Microfinance Sector, offering information on Islamic Microfinance to Microfinance world. With this News, professionals, busy investors, Microfinance institutions managers, bankers and learners will find the opportunity to get timely, precise and easy-to-read information on Islamic Microfinance through trained and learned Professionals, Experts, Panelists by their experiences through sessions, speeches and presentations designed under different tracks within the specific subject. Islamic Microfinance News has its attribute that it will be publicized online & in PDF version.

The core objectives/Salient features of Islamic Microfinance News are:

- Promote Islamic Microfinance all around the world
- Promote Islamic Microfinance a compatible model as compare to conventional Microfinance
- Accomplish global practices on Islamic Microfinance through national and international scholars and experts
- Recognize Islamic Microfinance a sustainable system worldwide for poverty alleviation
- Provide innovative knowledge on various aspects of Islamic Microfinance
- Ensure constant growth of Islamic Microfinance Institutes





## Editorial Policy

The purpose of “AlHuda Islamic Microfinance News” is to provide timely, precise and easy-to-read information regarding Islamic microfinance. “AlHuda Islamic Microfinance News” will connect its readers to leading key market players from Asia, Middle East, Africa, Europe and all around the globe. It publishes original articles that reflect the true picture of Islamic microfinance industry.



### Regular Features/Segments of the Magazine

Regular segments of AlHuda Islamic Microfinance News are:

- Islamic Microfinance News
- Islamic Rural & Agri. finance News
- Micro Takaful & Micro Savings News
- Research Articles & Reports
- Exclusive Interviews
- Discussion Forum
- Case Studies & Success Stories
- Islamic Microfinance Events & workshops
- Waqf & BMTs



### Target Market

- Microfinance Institutions, Banks, Networks, Service Providers International & Local and International Donor Agencies
- Rural Support Programs
- NGOs and NPOs
- Islamic and conventional Banks
- Insurance and Takaful Companies
- SMEs & Corporative Societies
- Microfinance Professionals and Experts
- Academia, Philanthropists and Investors
- Regulators and Govt. Officials
- Shari’ah Scholars and Experts
- Credit Unions



### Advertisement Details

We advertise AlHuda Islamic Microfinance News in the following ways:

- Web Portal with daily updates
- Monthly PDF version distribution (about 50,000 )
- Individual Emails and Bulk Emails
- Advertise through own resources (AlHuda CIBE, HRC, True Banking, Islamic Microfinance Network etc)
- Through International Conferences and Workshops



## Advertisement Package

AlHuda accepts traditional advertisements, banners, ads & company logo on [www.alhudacibe.com](http://www.alhudacibe.com) and **AlHuda Islamic Microfinance News**.

### Package-I

#### For 1 Year (12 Insertions) – USD 15,000

- Associate Partner's logo display on Alhuda Islamic Microfinance News Website in Prominent Position
- Association Partners' logo display on all sub links of the website
- Complimentary advertisements with Prominent Position in 6 consecutive issues of True Banking Bi-Monthly Magazine
- 7.5 x 4.5 inches Ad will pass on to all the subscribers (More than 100,00 subscribers)
- Top Front Banner (460x80 Pix) with hyperlink
- Banner display on the website
- Banner repeated on all the sub links of the website

### Package-III

#### For 1 Year (12 Insertions) – USD 7,500

- Premium Vertical Banner with hyperlink
- 3.5 x 2 inches Ad will pass on to all the subscribers (More than 100,000 subscribers)
- Banner repeated on all the sub links of the Magazine

### Package-III

#### For 1 Year (12 Insertions) – USD 4,000

- Inner Page Banner with hyperlink
- 3.5 x 2 inches. Ad will pass on to all the subscribers (More than 100,000 subscribers)
- Banner repeated on all the sub links of the Magazine



## CENTRE OF ISLAMIC BANKING AND ECONOMICS

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