



ALHUDA CENTRE OF ISLAMIC BANKING AND ECONOMICS

Proudly Presents



4th International
CONFERENCE
& EXHIBITION
On Islamic Banking & Takaful

4th International Conference & Exhibition on Islamic Banking and Takaful
2nd November, 2010 at Expo Centre, Lahore.

LEAD SPONSOR PKR 1,200,000/-

- Allocation of Complimentary Exhibition spaces (6m x 3m), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) All Marketing Materials, Brochure, Flyer etc
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
- 20 VIP complimentary delegate passes for full access to conference and exhibition for the clients & employees of the organization.
- Session Chairman (Presentation Participation within the main conference program)
- Pre & Post event media coverage in leading newspapers & TV channels.
- One Year A4 color advertisement in 4 consecutive issues of Bi-Monthly Magazine (True Banking).
- 2 pages corporate profile in 'True Banking' Magazine.
- Special representation in Inaugural and Concluding Sessions.
- One Year full banner advertisement (460 x 68 Pixel) in the online Magazine " Islamic Banking & Finance News"
- 20 steamers (Standees) Advertisements on exhibition and conference hall.
- Insertion of Sponsor's corporate profile / brochure in the conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

GOLD SPONSOR PKR 750, 000/-

- Allocation of Complimentary Exhibition spaces (3m x 3m), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- Logo of company/brand will be displayed at
 - 1) Side wing of Main Backdrop
 - 2) All Marketing Materials, Brochure, Flyer etc
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
- 10 VIP complimentary delegate passes for full access to conference and exhibition for the clients & employees of the organization.
- Guest Speaker (Presentation Participation within the main conference program)
- Pre & Post event media coverage in leading newspapers & TV channels.
- Eight months A4 - color advertisements in 2 consecutive issues of Bi-Monthly Magazine (True Banking).
- 1 page corporate profile in True Banking Magazine
- Special representation in Inaugural or Concluding Sessions.
- Half Year full banner advertisement (460 x 68 Pixel) in the online Magazine " Islamic Banking & Finance News"
- 15 steamers (Standees) Advertisements on exhibition and conference hall.
- Insertion of Sponsor's corporate profile & brochure in the conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

LUNCH SPONSOR Rs. 600, 000/-

- Allocation of Complimentary Exhibition spaces (3m x 3m), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- Logo of company/brand will be displayed at
 - 1) Side wing of Main Backdrop
 - 2) All Marketing Materials, Brochure, Flyer etc
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
- 10 - VIP complimentary delegate passes for full access to conference and exhibition for the clients & employees of the organization.
- Guest Speaker (Presentation Participation within the main conference program)

- Pre & Post event media coverage in leading newspapers & TV channels.
- Four months A4 color advertisements in 1 consecutive issues of Bi-Monthly Magazine (True Banking)
- Four Months full banner advertisement (460 x 68 Pixel) in the online Magazine "Islamic Banking & Finance News".
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Lunch Sponsor.
- 12 steamers (Standees) Advertisements on exhibition and conference hall. Insertion of Sponsor's corporate brochure in the conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.
- Banner & Standees will be placed at Lunch Area with company logo as Lunch Sponsor.

TECHNOLOGY PARTNER PKR 400, 000/-

- Allocation of Complimentary Exhibition spaces (3m x 3m), for corporate display. Stall will be located in the premium position in the main Exhibition area
- Company/brand logo will be displayed at
 - 1) Side wing of Main Backdrop
 - 2) All Marketing Materials, Brochure, Flyer etc
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
- 5 VIP complimentary delegate passes for full access to conference and exhibition for the clients & employees of the organization.
- 8 steamers (Standees) Advertisements on exhibition and conference hall.
- Pre & Post event media coverage of event in leading newspapers & TV channels.
- Insertion of Sponsor's corporate brochure in the conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

EXHIBITION SPONSOR Rs. 300, 000/-

- Allocation of Complimentary Exhibition spaces (3m x 3m), for corporate display. Stall will be located in the premium position in the main Exhibition area.
- Logo of company/brand will be displayed at
 - 1) Side wing of Main Backdrop
 - 2) All Marketing Materials, Brochure, Flyer etc
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
- 5 VIP complimentary delegate passes for full access to conference and exhibition for the clients & employees of the organization.
- 8 Advertisement of steamer (Standees) on exhibition and conference hall.
- Pre & Post event media coverage of event in leading newspapers & TV channels.
- Insertion of Sponsor's corporate brochure in the conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

TEA SPONSOR Rs. 175, 000/-

- Allocation of Complimentary Exhibition spaces (3 ft x 3 ft), for corporate display. Stall will be located in the premium position in the main Exhibition area
- Logo of company/brand will be displayed at
 - 1) Side wing of Main Backdrop
 - 2) All Marketing Materials, Brochure, Flyer etc
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
- 4 VIP complimentary delegate passes for full access to conference and exhibition for the clients & employees of the organization.
- Pre & Post event media coverage of event in leading newspapers & TV channels.
- Steamers (Standees) Advertisements on exhibition and conference hall.
- Insertion of Sponsor's corporate brochure in the conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.

- Sponsor may send Press releases of the event to PR Department of AlHuda CIBE.

EXHIBITION PARTICIPATION PACKAGE - I Rs. 150, 000/-

- Space for a (3 ft x 3 ft), on prominent Position with Lights, Power supply, table and chairs.
- We will provide you with 3 complimentary delegate passes entitling holder to attend conference.
- Your corporate brochure will be including, as a special insert in the delegate and speakers binder.
- 6 Advertisement of steamer (Standees) on exhibition hall.

EXHIBITION PARTICIPATION PACKAGE - II Rs. 75, 000/-

- Space for a (3 ft x 3 ft), on prominent Position with Lights, Power supply, table and chairs.

* [All Conditions are Strictly Applied]

- 1- Artwork CD and all display material should be provided latest by October 10, 2010 by sponsor.
- 2- All offers are strictly valid only in case of 100 % advance payment in favor of 'AlHuda'