

4th African Islamic Finance Summit

Dar es Salam – Tanzania, on 27th – 30th March, 2017

Sponsorship Packages

LEAD SPONSOR 15,000 USD

The benefits for Lead Sponsorship package include:

- Allocation of stall (Table-top) for corporate display. Stall will be located in the main Conference Area.
- Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desks (Front or back)
 - 5) All E-Communications
 - 6) Display stands at entrance
- Six (6) Complimentary delegate passes for conference – to share with colleagues and business partners
- Speaker presentation in conference program.
- Two (2) A4 size complimentary color back cover advertisements (worth \$2800) will be placed in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking) www.truebanking.com.pk
- Pre & Post event media coverage in leading newspapers
- Acknowledgement at opening and closing ceremony of each event
- CEO's/ Chairman's message in Conference program profiles
- 4 Advertisement Standees in conference hall. (2 inside, 2 outside)
- Insertion of Sponsor's corporate brochure in the Conference folder
- Sponsor may send Press releases of the events to PR Department of AlHuda CIBE

GOLD SPONSOR 10,000 USD (Two Positions)

The benefits for Gold Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area.
- Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
- Five (5) delegate passes – to share with colleagues and business partners.
- Presentation at Main Program of the conferences
- One A4 size complimentary color back cover advertisements (worth \$1400) will be placed in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking) www.truebanking.com.pk
- CEO's/ Chairman's message in Conference program profiles
- 02 Advertisement Standees (1 inside & 1 outside) per event
- Insertion of Sponsor's corporate brochure in the Conferences' folders

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TECHNOLOGICAL SPONSOR 8,000 USD

The benefits for Technological Sponsorship package include:

- Allocation of Stall for corporate display. Stall will be located in the main Conference area.
- Logo of company/brand will be displayed at:
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
 - 5) All E-Communication
 - 6) Display stand at entrance
- Four (4) delegate passes for the conference – to share with colleagues and business partners.
- Presentation at the Main Program of the Conferences.
- One (1) Advertisement of Standees in conferences' halls.
- One A4 size complimentary color back cover advertisements (worth \$1400) will be placed in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking) www.truebanking.com.pk

VENUE SPONSOR 6,000 USD

The benefits for the Venue Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display for each event. Stall will be located in the main Conference area.
- Logo of company/brand will be displayed at
 - 1) Side wing of Main Backdrops
 - 2) Coverage in Event Reports
 - 3) Invitation Cards
 - 4) Reception Desks (Front or back)
 - 5) All E-Communications
 - 6) Display stands at entrance
- Three (3) delegate passes for each conference – to share with colleagues and business partners.
- One (1) Advertisement Standees in conference hall
- One A4 size complimentary color back cover advertisements (worth \$1400) will be placed in consecutive issues of Bi-Monthly Islamic Banking Magazine (True Banking) www.truebanking.com.pk
- Company names cards will be displayed at Lunch & Tea areas as Venue Sponsor

EXHIBITION SPONSOR 4,000 USD

The benefits for the Exhibition Sponsorship package include:

- Allocation of Stall (Table-top) for corporate display. Stall will be located in the main Conference area.
- Logo of company/brand will be displayed at
 - 1) Main Backdrop
 - 2) Coverage in Event Report
 - 3) Invitation Cards
 - 4) Reception Desk (Front or back)
- Two (2) delegates pass for conference – to share with colleagues and business partners.
- Presentation at the Main Program of the Conference.
- One (1) Advertisement standee for conference.

[All Conditions Strictly Applied]

1. Artwork CD and all display material should be provided by client.
2. All offers are strictly valid only in case of 100 % advance payment in favor of 'AlHuda CIBE'